

AIDAF NxG Conference 2010

Beyond the Second Generation: challenges and threats





AIdAF


*Associazione Italiana
delle Aziende Familiari*

 **FBN**
Italia
THE FAMILY BUSINESS NETWORK

Beyond the Second Generation: challenges and threats

June 24th - 26th

Tenuta S. Martino

Strada Provinciale per Moncalvo, 18 -
Altavilla Monferrato, Italy

General Overview

- **Business Continuity** is the mainstream that puts together generations. Continuity may require sacrifices and for its sake compromises are often necessary.
- Continuity is only one part of the legacy. Only 30% of the businesses survives to after the founding generation
- The Conference's scope is to stress this topic by analyzing:
 - Relationship between operating owners and simple owner after the second generation, when family bounds became less strict
 - Relationship between family members and managers
- This conference will take place in the Monferrato Region (between Piedmont and Lombardy). Cases of companies having successfully managed this challenge will be the point from which the discussion will start.
- The participation of Pramodita Sharma and the chance to discuss in a privileged environment are the ingredients that will make this event a real success.

Programm

24 giugno (sera)
Reunion

Ore 20:30 dinner with
Edoardo Gancia (F.Ili Gancia
&)

25 giugno
Learning in action

Ore 9:00 Transfer and visit to Riso Gallo Facility

Ore 9:30 Plant visit

Ore 12:00 Transfer to Tenuta San Martino

Ore 13:00 Light Lunch

**Ore 14:30 (interactive session and team work
on a british business case – this session will be
held in English Language)**

Opening remarks – Paolo Morosetti

“Beyond the 2G” – Prof.Pramodita Sharma –
John Molson School of Business.

Moderator: Prof.Daniela Montemerlo (Cattedra
AIdAF- Alberto Falck di Strategia delle Aziende
Familiari - Università Bocconi)

Ore 18:00 Session Ends

Ore 20:30 Dinner

26 giugno
Leisure &
Networking

Ore 10:00 Leisure activities
(pick one!)

- a.Golf
- b.Networking by the pool
- c.Gliding flights (*!*)

**(*!*) We are currently
verifying if this option can
be activated.
This strongly depends on
the number of participants.**

Pramodita Sharma - Bio

- Pramodita Sharma (PhD, University of Calgary) is the CIBC Distinguished Professor of Family Business at the John Molson School of Business. She serves as the editor of *Family Business Review* – the only SSCI listed journal on family business studies. Pramodita is a visiting scholar at Babson College, where she serves as the Global Director for the Successful Trans-generational Entrepreneurship Practices (STEP). With 33 partner institutions and over 125 scholars involved, the STEP project is the only global applied research initiative on family business studies.
- Her research on the succession processes, governance, and dynamics underlying family firms has been honored with several international awards including the NFIB Best Dissertation award from the Entrepreneurship division of the Academy of Management. Supported by various private and government agencies, this research is well received both in academic and practitioner outlets. She is amongst the most frequently cited scholars in family business studies. In addition to two co-authored books and several book chapters, she has published over twenty five scholarly articles on family business studies. Her most recent co-authored (w. Frank Hoy) book on *Entrepreneurial Family Firms* is currently being used in family business courses around the world and also being translated into Mandarin and Greek. In 2009, she received the Distinguished Senior Researcher Award from the John Molson School of Business.
- Sharma is active in leadership and advisory roles in a number of professional associations. She is a Fellow of the Family Firm Institute, and has served in several roles in the Entrepreneurship Division of the Academy of Management. She is the co-founder of the *Family Enterprise Research Conference*. Now, in its sixth year, this annual conference attracts leading family business scholars from around the world.
- Sharma maintains close links with the business community. She is a frequent speaker at gatherings of family business leaders around the world. This interaction enables her to share insights from evidence based research with practitioners while ensuring that her research remains focused on issues of significant importance to the family business community.

Location

	24 giugno (sera) Reunion	25 giugno Learning in action	26 giugno Leisure & Networking
Morning		Riso Gallo Robbio (Pavia)	A scelta: a. Tenuta S. Martino Altavilla Monferrato b. Golf Club Margara Fubine c. VoloaVela Novi Ligure
Afternoon		Tenuta S. Martino Altavilla Monferrato (Alessandria)	All transfer will be organized through the courtesy of the participants.
Evening	Tenuta S. Martino Altavilla Monferrato	Da definire Monferrato	

Fees

Every participant may choose the arrival and departure day. All incidentals must therefore added to the participation fee.

Conference fee (June 25th) 65,00 EUR

June 24th, 2010

**Opening dinner :
35,00 EUR p/p**

**Accomodation with
breakfast**

**Single Room: 40,00 EUR
Double Room: 70,00
EUR**

June 25th, 2010

**Dinner: 40,00 EUR
p/p**

**Accomodation with
breakfast**

**Single Room: 40,00
EUR
Double Room: 70,00
EUR**

June 26th, 2010

**Golf (optional):
between 45 and 75
EUR**

**Gliding flight
(optional): costs will
be released soon
upon participants
interest**

Where

- Riso Gallo
 - Viale Riccardo Preve 4 - Robbio (PV)
 - Exit VERCELLI – Highway A26 Gravellona Toce – Genova
 - www.risogallo.it
- Tenuta S. Martino
 - St. Provinciale per Moncalvo, 18 - Altavilla Monferrato (AL) - Tel. e Fax 0142.933488
 - Exit CASALE – Highway A26 Gravellona Toce – Genova
 - www.vinisanmartino.it

Subscription

to be completed and sent via e-mail (aidaf@aidaf.it) or via fax to
AIdAF (+390276319070)

- First Participant (Surname, Name): _____
- Second Participant (Surname, Name): _____
- Third Participant (Surname, Name): _____
- Fourth Participant (Surname, Name): _____

- Mobile number _____
- E-mail _____

Please confirm your interest with a bank transfer to AIDAF

IBAN:

IT 76 M0623001631000043372567
Cassa di Risparmio di Parma e
Piacenza Agenzia/ Filiale 4 – Milano

• **Please check appropriate**

- N. ____ Single Room for (02) nights on a bed&breakfast plan (80 euro)
- N. ____ Double Room for (02) nights on a bed&breakfast plan (140 euro)
- N. ____ Single Room for (01) night – Thursday over Friday - on a bed&breakfast plan (40 euro)
- N. ____ Single Room for (01) night – Friday over Saturday - on a bed&breakfast plan (40 euro)
- N. ____ Double Room for (01) night – Thursday over Friday - on a bed&breakfast plan (80 euro)
- N. ____ Double Room for (01) night – Friday over Saturday - on a bed&breakfast plan (80 euro)

• **Indicare le proprie preferenze per riservare il ristorante**

- N. ____ Seats for June 24th (evening dinner) (35 euro)
- N. ____ Seats for June 25th (evening dinner) (40 euro)

The bank transfer will be of:

a. N. ____ participation fee(s) at 65,00 EUR

b. Total € ____ for overnights at Tenuta San Martino

c. Total € ____ for dinner(s)

Amount Transferred: € _____

Deadline and Cancellation Policy

- AIDAF currently holds an option on 16 rooms. **Please confirm your participation by May 10** by sending your subscription and fee to Aidaf
- We are able to welcome Cancellation(s) received up to 30 days before the venue. In this case we will retain 50,00 EUR.

For further information please contact your Buddy Giulio Stix
(giulio.stix@gmail.com)

or

Paolo Morosetti (p.morosetti@aidaf.it)

